

**SHE'S**  
*electric*



**MEET...**

**LAURA  
BIGGS**

CEO & Owner  
Intuitive Events



**#shesunstoppable**



# LAURA IN THREE WORDS:

**Passionate**

**Tenacious**

**Fun**

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**“Nothing really makes  
me go grrr. I just think  
well **come on, let’s**  
**make a difference and**  
**change it.”****

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# WHAT DRIVES YOUR PASSION & PURPOSE?

**“I kept having these  
conversations about **fertility and  
menopause** and no-one was really  
talking about it together.  
A million women will leave the  
workplace because of  
menopause. **And that’s why we do  
what we do.”****

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**IF YOU COULD CHANGE  
SOMETHING RIGHT NOW,  
WHAT WOULD IT BE?**

**“I am absolutely horrified that  
the **gender pay-gap** won’t be  
closed in our lifetime. And that’s  
**frankly unacceptable.**”**

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# WHAT KEEPS YOU UNSTOPPABLE?

“I’ve just got **grit** really, inherent in me. I love working and I love what I do. **It makes me tick** and I’ve met some amazing people. And I like nice things too!”

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# WHO WOULD YOU NOMINATE AS UNSTOPPABLE?

“My co-founder **Mariela Frostrup**. I can’t keep up with her! I met her on a retreat walking up a mountain and she is a mountain goat. **Incredible and unstoppable**. A very gorgeous mountain goat.”

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[sheselectric.co.uk](http://sheselectric.co.uk)