

SHE'S
electric



MEET
GEMMA
WALKER

Co-Founder &
Commercial Director
She's Electric



#shesunstoppable



GEMMA IN THREE WORDS

**Oversubscribed
Determined
Listener**

#shesunstoppable



“I just love communicating with people and if I can do it on a topic that can make a difference, there isn’t anything better than that.”

#shesunstoppable



TELL US A BIT ABOUT YOUR STORY

“I was very fortunate to work at a marketing agency that focused very heavily on doing good for the world, so there was this wonderful melting pot of brilliant women trying to do good things and that’s where the idea of She’s Electric came from.”

#shesunstoppable



WHAT INSPIRES YOU?

“Women inspire me.
Throughout my career I’ve had
the **most incredible female**
mentors and when it comes to
people who keep me going and
push me forward and inspire me,
it’s always been women really.”

#shesunstoppable



WHAT KEEPS YOU UNSTOPPABLE?

**“Salt and vinegar crisps, a good
binge on Bridgerton and sleep...
and if I can just get those things
in the mix with the rest of my life,
then, I’m generally ok.”**

#shesunstoppable



WHO WOULD YOU NOMINATE AS UNSTOPPABLE?

“**Sadia Siddiqui**, founder of Language Matters. Her mantra is to ensure **we’re all using the right language** in a society that has used language which is no longer or never has been appropriate. She’s doing the most incredible job and is so **impactful**”

#shesunstoppable

#shesunstoppable

SHE'S

sheselectric.co.uk