

SHE'S
electric



MEET...

BEX DAY

**CEO & Founder,
She's Electric**

#shesunstoppable





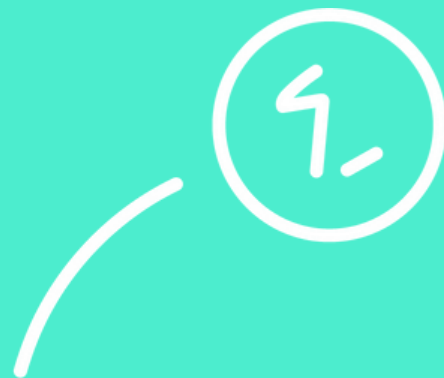
BEX IN THREE WORDS:

Tenacious

Driven

Passionate

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"There's a kind of excitement because you're seeing things actually changing, and that drives you on."

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WHAT DRIVES YOUR PASSION & PURPOSE?

“I have always been really passionate about **making change happen**. When I as a kid, I started a 'Save the World Club' from my garden shed to raise money for the WWF”

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WHAT KEEPS YOU UNSTOPPABLE?

"I'm pretty resilient.
My little boy was born at two
pounds and I started my
business from the neo-natal
ward, as a single mum, with no
maternity leave."

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WHO WOULD YOU NOMINATE AS UNSTOPPABLE?

“Mollie - the youngest member of our team and a thoroughly **well-rounded and phenomenal human.**”

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